



INTRODUCTION

DMS™ Digital Marketing System is an Advanced Marketing Platform that Caters and Assists Small Medium Enterprises (SME) as well as Large Corporations to Effectively Market their Products and Services by Leveraging on the Latest Digital Technologies. With **DMS™**, Organizations can provide a more conducive and progressive client environment. This, in turn, will have a direct positive impact on how they do business with their Customers and a clear immediate benefit of Increasing their Sales Revenue and Volume.



BENEFITS

■ FAST TURNAROUND TIME

An Advanced Digital Marketing Platform which enables and enriches Businesses with the capability to DIRECT REACH their Customers by Leveraging on the Latest Digital Marketing Technologies.

■ COMPREHENSIVE MARKETING SYSTEM

A comprehensive and progressive Marketing System with the Latest Market proven and Sought-After Capabilities which includes eWallet Management, eVoucher Management, Virtual Point Management and other supporting advance Facilities

■ IMPROVE SALES REVENUE

Empowering Businesses to Increase Sales Revenue by Effectively providing the tools and avenue to reach Customers with Real-Time Monitoring of Business Sales and feedback

■ EFFECTIVE AND EFFICIENT MANAGEMENT

Enrich the experience with advance Management and Maintenance modules that provide the latest information and updates with simple and fast interfaces to the various integrated systems

For more Information, contact us at:

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DMS™ DIGITAL MARKETING SYSTEM

KEY FEATURES

■ DIGITALIZATION PLATFORM

An Effective Digital Marketing Platform enabling Businesses to Run Marketing Campaigns that are effective and have a lasting impact on how their customers perceive their products and their company.

■ eWALLET MANAGEMENT

Allow Businesses to Leverage on Latest Business & Marketing Technologies, including secured Digital Wallet or eWallet on Payment which enables them to make payments through electronic means.

■ PRODUCT MANAGEMENT

A Comprehensive Interactive Product Marketing Platform for Businesses to maintain and manage their Product Catalog

■ REFERRAL PROGRAM

Enable Customers to participate in any Businesses Marketing Campaigns and promotions (Rewards, Contests, Challenges, etc.)

■ VIRTUAL CREDIT POINT

To provide an effective and up-to-date avenue to alert Customers on any New Rewards or Redemptions

■ REAL-TIME CAMPAIGN

Allow Marketing Managers to Manage and maintain effective Marketing Campaigns within a short notice

■ DASHBOARD MONITORING

Provide Businesses with Advanced and detailed Monitoring Dashboard to track the Effectiveness of Marketing Campaigns

